



STEM

SPONSORSHIP PROSPECTUS

5th International STEM in Education Conference

21-23 November 2018 | Brisbane, Australia

INVITATION TO SPONSOR

Dear prospective sponsor and conference partner,

Hello and welcome to the Faculty of Education at the Queensland University of Technology (QUT). Firstly, I would like to thank you personally for allowing us the opportunity to present you with our sponsorship proposal for the STEM in Education 2018 conference from 21-23 November 2018.

QUT hosted the inaugural international STEM in Education Conference in 2010. This event led to the formation of a worldwide consortium of universities, namely: Beijing Normal University, University of British Columbia and QUT. Subsequently, this conference was successfully hosted biennially by member universities in their home country. With increasing interest in the STEM in Education agenda, by 2016 this group had expanded to seven universities to include Northwest Normal University (China), Southwest Normal University (China), University of Sydney and Calgary University.

In the last seven years, the International Conference of STEM in Education has provided an excellent opportunity for educators and researchers from schools, universities, colleges, businesses, industries and other private and public agencies to share and discuss their innovative practices and research initiatives that may advance STEM education.

As stated in December 2015 by the National STEM School Education Strategy 2016-2026, a renewed national focus on STEM in school education is critical to ensuring that all young Australians are equipped with the necessary STEM skills and knowledge that they will need to succeed. We hope that delegates from around the world can gather at this conference to actively discuss these key issues with a common goal to increase the participation of all students and the wider community in science, technology, engineering and mathematics (STEM).

Our sponsorship packages have been developed to provide your organisation with an excellent return on investment. We offer strategic brand exposure through a variety of mediums including media, print, signage, attendee lists and much more. Partner with us and showcase your devoted involvement in supporting the STEM agenda in Australia. In return for your sponsorship, you'll be provided with key opportunities to interact with delegates, increase your business, generate brand awareness and develop important relationships with new and existing customers. For any queries regarding our sponsorship packages, please do not hesitate to contact:

QUT Conferences Manager: Claire Vaz | +61 7 3138 9357 | stemined2018@qut.edu.au

In finishing, I would like to extend my sincere thanks for taking the time to read our sponsorship proposal. We believe that our packages provide exciting brand exposure and marketing initiatives for your organisation. The STEM 2018 Organising Committee looks forward to welcoming you to the conference!



Professor Kar-Tin Lee
Conference Chair, STEM in Education 2018 Conference

SPONSORSHIPS AT A GLANCE

	PLATINUM \$20,000	GOLD \$15,000	SILVER \$10,000	BRONZE \$5,000
Complimentary registration (including a ticket to the Welcome Reception and Conference Dinner).	3	2	1	1
Exhibition trade space (includes a table, two chairs and a computer on wheels for signage / branding).	✓	✓	✓	
Your logo printed exclusively on delegate name badges.	✓			
The opportunity to provide free-standing banners within the conference venue. ¹	2	1		
Your logo, website link and company profile on the conference website.	300 words	200 words	150 words	150 words
Your logo, website link and company profile on the conference app.	300 words	200 words	150 words	150 words
Logo on signage in the opening and closing sessions of the conference.	✓	✓	✓	
Logo on associated digital and promotional materials.	✓	✓	✓	✓
Scrolling banner advertisement in the conference app. ²	✓	✓	✓	
The opportunity to provide a branded USB with your materials uploaded to conference delegates. ³	✓			
The opportunity to brand a sponsored catering break with your pull up banners and catering signage. ⁴	✓	✓		
A copy of the conference delegate list .	✓	✓	✓	✓

PLATINUM SPONSOR | \$20,000 including GST

Exclusive opportunity

Our Platinum Partner is the premier sponsor of the conference, enabling your organisation to gain maximum exposure to target delegates from around the world. Stand out from the crowd and raise the profile of your brand with exclusive logo placement on attendee name badges. This is your opportunity to have every delegate displaying your logo for three days!

This sponsorship package includes:

REGISTRATION

- Three fulltime complimentary registrations including a ticket to the Welcome Reception, Conference Dinner and access to all conference sessions.

TRADE EXHIBITION

- A trade space in the most prominent position of the exhibition for the duration of the conference. The exhibition will provide you with direct interaction with conference delegates throughout the event.
- Your space includes a table, two chairs and a computer on wheels to display information or signage.

ACKNOWLEDGEMENT / LOGO PLACEMENT

- Your logo printed exclusively on delegate name badges.
- The opportunity to provide two free-standing banners within the conference venue.¹
- Your logo, link to website and a 300 word company profile on:
 - The conference website.
 - The conference app.
- Your company logo:
 - On signage in the opening and closing sessions.
 - In associated digital and printed promotional materials.

ADVERTISING AND PROMOTIONAL MATERIAL

- Scrolling banner advertisement in the conference app.²
- The opportunity to provide a branded USB with your materials uploaded to conference delegates.³

SPONSORED LUNCH

- The opportunity to brand a sponsored lunch break with your pull up banners along with catering signage.⁴

DELEGATE LIST

- A copy of the conference delegate list will be provided to you post-event, supplied in accordance with Australian Privacy and Anti-Spam Legislation.

GOLD SPONSOR | \$15,000 including GST

Two opportunities available

We have a number of places available for your company to join us as a Gold Sponsor. This level of sponsorship provides access to a wide range of branding benefits including the opportunity to have sole sponsorship of a catered tea break and a trade space in the exhibition.

This sponsorship package includes:

REGISTRATION

- Two fulltime complimentary registrations including a ticket to the Welcome Reception, Conference Dinner and access to all conference sessions.

TRADE EXHIBITION

- A trade space in the exhibition for the duration of the conference. The exhibition will provide you with direct interaction with conference delegates throughout the event.
- Your space includes a table, two chairs and a computer on wheels to display information or signage.

ACKNOWLEDGEMENT / LOGO PLACEMENT

- The opportunity to provide one free-standing banner within the conference venue.¹
- Your logo, link to website and a 200 word company profile on:
 - The conference website.
 - The conference app.
- Your company logo:
 - On signage in the opening and closing sessions.
 - In associated digital and printed promotional materials.

ADVERTISING AND PROMOTIONAL MATERIAL

- Scrolling banner advertisement in the conference app.²

SPONSORED BREAK

- The opportunity to brand a sponsored morning or afternoon tea break with your pull up banner along with catering signage.⁴

DELEGATE LIST

- A copy of the conference delegate list will be provided to you post-event, supplied in accordance with Australian Privacy and Anti-Spam Legislation.

SILVER SPONSOR | \$10,000 including GST

Three opportunities available Two packages left!

REGISTRATION

- One fulltime complimentary registrations including a ticket to the Welcome Reception, Conference Dinner and access to all conference sessions.

TRADE EXHIBITION

- A trade space in the exhibition for the duration of the conference. Your space includes a table, two chairs and a computer on wheels to display information or signage.

ACKNOWLEDGEMENT / LOGO PLACEMENT

- Your logo, link to website and a 150 word company profile on the conference website and conference app.
- Your company logo on signage in the opening and closing sessions and associated promotional materials.

ADVERTISING AND PROMOTIONAL MATERIAL

- Scrolling banner advertisement in the conference app.²

DELEGATE LIST

- A copy of the conference delegate list will be provided to you post-event, supplied in accordance with Australian Privacy and Anti-Spam Legislation.

BRONZE SPONSOR | \$5,000 including GST

Three opportunities available

REGISTRATION

- One fulltime complimentary registrations including a ticket to the Welcome Reception, Conference Dinner and access to all conference sessions.

ACKNOWLEDGEMENT / LOGO PLACEMENT

- Your logo, link to website and a 150 word company profile on the conference website and conference app.
- Your company logo on associated promotional materials.

ADVERTISING AND PROMOTIONAL MATERIAL

- Scrolling banner advertisement in the conference app.²

DELEGATE LIST

- A copy of the conference delegate list will be provided to you post-event, supplied in accordance with Australian Privacy and Anti-Spam Legislation.

CONFERENCE DINNER SPONSOR | \$5,000 including GST

Exclusive opportunity

REGISTRATION

- Three complimentary tickets to the Conference Dinner with VIP seating.

ACKNOWLEDGEMENT / LOGO PLACEMENT

- Three minute address or audio visual presentation at the conference dinner.
- Your logo, link to website and a 150 word company profile on the conference website and conference app.
- Your company logo on menus, dinner signage and in associated promotional materials.

ADVERTISING AND PROMOTIONAL MATERIAL

- The opportunity to provide two free-standing banners within the conference dinner venue.¹

WELCOME RECEPTION SPONSOR | \$2,500 including GST

Exclusive opportunity

REGISTRATION

- Two complimentary tickets to the Welcome Reception.

ACKNOWLEDGEMENT / LOGO PLACEMENT

- Your logo, link to website and a 150 word company profile on the conference website and conference app.
- Your company logo printed in associated promotional materials.

ADVERTISING AND PROMOTIONAL MATERIAL

- The opportunity to provide two free-standing banners within the conference Welcome Reception venue.¹

TEA BREAK SPONSOR | \$1,500 including GST

Six opportunities available

ACKNOWLEDGEMENT / LOGO PLACEMENT

- Your logo, link to website and a 150 word company profile on the conference website and conference app.
- Your company logo printed in associated promotional materials.

ADVERTISING AND PROMOTIONAL MATERIAL

- The opportunity to provide one free-standing banner in the catering area of your chosen break.¹
- Corporate branding on catering stations in your allocated tea break.⁴

LANYARD SPONSOR | \$2,000 including GST

Exclusive opportunity

ACKNOWLEDGEMENT / LOGO PLACEMENT / ADVERTISING AND PROMOTIONAL MATERIALS

- Opportunity to provide branded conference lanyards (at a reduced rate) or have your company name/logo co-branded on the conference lanyards.⁵
- Your logo, link to website and a 150 word company profile on the conference website and conference app.
- Your company logo printed in associated promotional materials.

DELEGATE LIST

- A copy of the conference delegate list will be provided to you post-event, supplied in accordance with Australian Privacy and Anti-Spam Legislation.

CONFERENCE EXHIBITOR | \$2,000 including GST

~~Ten opportunities available~~ — *Four packages left!*

TRADE EXHIBITION

- One exhibitor registration (does not include a ticket to the Welcome Reception or Conference Dinner).
- A trade space in the exhibition for the duration of the conference. Your space includes a table, two chairs and a computer on wheels to display information or signage.

ACKNOWLEDGEMENT / LOGO PLACEMENT

- Your logo, link to website and a 150 word company profile on the conference website and conference app.
- Your company logo printed in associated promotional materials.

ADVERTISING AND PROMOTIONAL MATERIAL

- Scrolling banner advertisement in the conference app.²

DELEGATE LIST

- A copy of the conference delegate list will be provided to you post-event, supplied in accordance with Australian Privacy and Anti-Spam Legislation.

DELEGATE EMAIL SPONSOR | \$1,000 including GST

Exclusive opportunity

ACKNOWLEDGEMENT / LOGO PLACEMENT

- Your logo, link to website and a 150 word company profile will be placed in the final email to all pre-registered delegates. This email provides practical and important information about the conference.
- Your company logo printed in associated promotional materials.

SPONSORSHIP AGREEMENT

To confirm your sponsorship, please [click here](#).

Sponsorships will be confirmed once registration and payment have been completed.

During the registration process, you will be asked to provide:

- Your company logo in both .jpg and .eps versions (if available).
- A hyperlink to your company website.
- A company profile for inclusion on the conference website and conference app. Please take note of the word limit as per your entitlements.

SPONSORSHIP CONDITIONS

- Payment for sponsorship is required before any entitlements can be delivered.
- Notice of cancellation must be submitted in writing to stemined2018@qut.edu.au
- Cancellation fees:
 - 25% cancellation fee will apply for cancellations received prior to 21 May 2018
 - 50% cancellation fee will apply for cancellations received prior to 20 July 2018.
 - 75% cancellation fee will apply for cancellations received prior to 21 September 2018.
 - Cancellations received on or after 22 September 2018 will not be refunded.

LOOKING FOR SOMETHING ELSE?

Please contact QUT Conferences for further information regarding sponsorship packages.

The packages advertised are by no means limited and we'd love to work with you and your company on a bespoke option that meets the needs and objectives of your organisation. Let's get talking!

QUT Conferences Manager: Claire Vaz | +61 7 3138 9357 | stemined2018@qut.edu.au

NOTE:

- 1 Banner placement is at the discretion of the Conference Managers.
- 2 Dimensions for the app banner advertisement will be sent to you once the app layout has been developed.
- 3 Sponsor is responsible for the production and cost associated. Any uploaded content must be approved by the Conference Managers.
- 4 See note 1 regarding banners. Conference Managers responsible for catering signage in your chosen sponsored break.
- 5 You are either able to produce the lanyards internally and receive a discounted sponsorship rate or pay the full sponsorship rate and the Conference Managers will co-brand your logo with the event.